



The 37th Annual Meeting of the Public Administration Theory Network

Theory, Practice, and Communities

Big Thoughts, Real Action

Hosted by

Rutgers-Camden, Department of Public Policy and Administration

June 7-9, 2024

The 2024 Public Administration Theory Network (PATNet) Conference Theory, Practice, and Communities: Big Thoughts, Real Action Hosted by Rutgers University-Camden June 7-9, 2024 The Public Administration Theory Network (PATNet) has always been the place for big thoughts and ideas, where central questions about what is public administration, the state, and the citizen, and the like have been enthusiastically explored. The last few years across the world has reinforced the importance of asking these questions, but also the need to look to our local communities and think about how to make a difference—how to use theory to build communities, share power, and strengthen community bonds and relationships so that all may succeed, be treated with justice, and embrace their well-being.

We invite you to support PATNet 2024 with a conference sponsorship. This years' sponsorships not only benefit our student programming and conference activities, but are also being used to subsidize additional costs accrued because of the conference committee's commitment to hosting most of the conference through community-focused nonprofits and small businesses, like the [IDEA Center for the Arts](#), [La Unique African American Bookstore and Cultural Center](#), and [Nuanced Café](#) (located next door to the IDEA Center).

Sponsorship Options

IDEA Center Saturday Evening Reception Sponsor: Sponsor the reception for all attendees on Saturday evening at a local arts access nonprofit, the IDEA center. The sponsor receives the highest profile advertising at the conference, including having their logo displayed in the IDEA center throughout the conference, a special thanks at the opening session, Saturday plenary session, and at the evening reception, opportunity to provide remarks at the evening reception, logo displayed at the evening reception, sponsor name on the website, and a full-page ad in the program.

Keynote or Plenary Live Broadcast Sponsor: Help offset the cost of broadcasting our two lunchtime plenary events live to those who are unlucky enough not to be able to make the conference in-person in Camden. The sponsor receives an opportunity to provide remarks prior to the plenary or keynote session, sponsor name in program and on website, and a full-page ad in the conference program.

Nuanced Café Coffee Station Sponsorship: Help offset the cost of using a locally operated, Black-owned, small business to provide, our refreshments every morning. Nuanced Café will provide stations where attendees can grab coffee, tea, or soft drinks throughout the morning on Friday or Saturday. Sponsors receive a special thanks at the opening session, sponsor name and logo on website, and full-page ad in the conference program.

Theory Fellow Sponsor: Sponsor a theory fellow's attendance at the conference. Sponsors receive formal recognition during doctoral workshop, a special thanks at the opening session, sponsor name and logo on website, and half-page ad in conference program.

Program Sponsor: Full page and half page ads available

Friends of the Network: Listed as supporters in the conference program.



Public Administration Theory Network is a Montana State registered 501(c)3 organization.

2024 Public Administration Theory Network Conference

Sponsorship Agreement

Sponsor Name:		Website:	
Sponsor Contact:		Title:	
Complete Mailing Address:			
Phone:	Email:	Fax:	
Please select <input checked="" type="checkbox"/> the sponsorship(s) you wish to reserve			
Sponsorship Option	Price		Sums/Notes
Saturday Evening Reception (1)	\$2,000	<input type="checkbox"/>	
Plenary Live Broadcast Sponsor (1)	\$1,500	<input type="checkbox"/>	
Keynote Live Broadcast Sponsor (1)	\$1,500	<input type="checkbox"/>	
Coffee Station by Nuanced Café (2)	\$1,000	<input type="checkbox"/>	
Theory Fellow Sponsor (15)	\$750	<input type="checkbox"/>	
Full-page Program Ad	\$250	<input type="checkbox"/>	
Half-page Program Ad	\$150	<input type="checkbox"/>	
Friend of the Network (indicate amount)	\$50 – \$1,000	<input type="checkbox"/>	
Total Conference Sponsorship			

Please email your completed sponsorship agreement to Conference Chair, Nuri Heckler (nheckler@unomaha.edu). Sponsors will be invoiced and requested to remit payment through email.

Sponsors are responsible for providing all ads, artwork, or logos by **May 1, 2024**.

Sponsorships are offered on a first-come, first-served basis. This Sponsorship Agreement constitutes the entire agreement as described in the Sponsorship Opportunities document between the parties related to PA Theory 2024 and supersedes all prior written or oral agreements. We agree to abide by the above.

Thank you for your support!